

# RUNNING FOR EDITOR

BY: LJCL EDITOR 2019-2020, MADDIE BENTON



# RUNNING FOR OFFICE: OVERALL TIPS

- Decide early
  - ◆ The further ahead you decide in the future the better
- Be prepared
  - ◆ Have an idea about how you want to campaign
    - Posters, stickers, buttons, etc.
- Be bold!
  - ◆ Don't be afraid to go introduce yourself to the people who will be voting
  - ◆ People will remember that you cared enough to have a personal conversation with them

# RUNNING FOR OFFICE: OVERALL TIPS CON'T

## → Rope in your friends!

- ◆ You can't always be out there campaigning so if you are participating an event that your friends aren't, ask them to hand out your things and encourage people to vote for you
- ◆ Constantly campaign

## → Create a slogan

- ◆ If you come up with something that sticks people will remember it (and you!)

## → Be authentic

- ◆ Just act like yourself and people will want to vote for you
- ◆ Be confident! You've got this!

# RUNNING FOR EDITOR SPECIFICALLY

- Let people know about your plans for The Torch
  - ◆ Changes? Things you like? Keep people informed about what your plan is
  - ◆ The more they feel like you have a goal and a way to achieve that goal, the better
- Explain your qualifications
  - ◆ Talk about your experience (the more the better)
  - ◆ But not only experience, also the passion you have for being editor
- Responsibility
  - ◆ Being trusted to write The Torch is a large responsibility, communicate that you can handle it
  - ◆ Remember age doesn't matter, as long as you are responsible enough to set a deadline and get it done, you can do it

# RUNNING FOR EDITOR SPECIFICALLY

## → Writing The Torch

- ◆ This is the main part of being editor
- ◆ Encourage people to submit and subscribe
  - Mention that it's free!!
- ◆ Joomag

## → Writing the Ear, Convention Booklet, etc.

- ◆ Pretty much just be comfortable writing and designing pages

# THINGS TO KEEP IN MIND

- Time commitment
  - ◆ Even if you are really dedicated to what you're doing, make sure you have room in your schedule before running
- Ambassador
  - ◆ You are a representative of the Louisiana Junior Classical League
- Don't worry
  - ◆ You've got this!